



Presenting Companies:

[GroupGifting.com](#)

Groupgifting.com's, innovative social and mobile technology helps retailers unlock the potential of social and mobile commerce to acquire new customers and deliver loyalty. Their eGifter web and mobile app is a fun and social service that enables consumers to chip-in and purchase gifts for their friends.

[General Sentiment](#)

General Sentiment produces comprehensive research products to help marketing, sales and communications executives evaluate their brands' performance in the media and assess return on investment, based in large part on sentiment expressed in social media.

[Karma 411](#)

Karma 411 provides online social fundraising solutions for nonprofits by facilitating crowd funding, energizing and monetizing events online, and customizing fundraising activities.

[CollectorZoo](#)

CollectorZoo has developed a unique internet-based Social Commerce software solution for the global collectibles market,

***Long Island Capital Alliance
Accelerate Long Island
&
Social Media Association***

present

**SOCIAL
MEDIA CAPITAL
FORUM**

featuring

**7 Emerging Growth Companies
&
Industry Investor Panel**

Friday, December 14th, 8:00am - 10:30am

8:00 Breakfast & Networking
8:30 Introduction
8:35 Presenting Companies
9:30 Investor Panel
10:30 Conclusion

Location: The RXR Corporate Center,
68 S. Service Road, Melville, NY
(Meeting Auditorium below Lobby Level)
[Click for a map and driving directions](#)

which provides collectors a comprehensive set of web-based tools for management, valuation, and selling their inventory of collectibles.

BoomerPPL

BoomerPPL is a new social networking website focused on providing Baby Boomers with better networking, sharing opportunities and products and services.

Student Launcher

Student Launcher is an online fundraising platform for schools that leverages social media and crowdfunding to increase a school's total donor pool and number of donations with fewer resources needed.

EventNow

EventNow matches consumers who are planning events with local event vendors. Vendors compete by offering better service and prices while benefiting from marketing their business online.

PLATINUM SPONSORS



Continental Breakfast Served

Cost: LICA Members - No charge
SMA & ALI Members - \$25
Non-Members - \$45

The capital forum provides an opportunity to meet capital providers and businesses seeking capital, as well as to hear a panel of industry experts discuss financing alternatives for social media businesses.

Industry Investor Panelists:

Ted Smith: Ted Smith is a Co-Founder and Managing Partner at Canrock Ventures, an early stage technology venture capital fund that is one of Long Island's leading internet software investment funds.

Ken Greene: Ken Greene is the President of Jericho Capital Corp. with over 20 years experience in private equity, venture capital and capital markets. He is a seasoned entrepreneur with the ability to identify opportunities in growth industries.

John Ason: John Ason has invested in over 40 early stage companies and is a founding investor in Digital Entertainment Ventures VC. He is a guest lecturer at Wharton, NYU, Rutgers, NJIT and Fairleigh Dickinson. He is a visiting executive at the Iaccoca Institute and a mentor at the ERA, DreamIt, TechLaunch and WIN accelerators.

Alan Berkson: Alan Berkson is an investor and the founder and principal of Intelligist Group, a team of innovative strategists that help businesses move past blockages, leverages unidentified or underutilized assets and identify opportunities for growth.

Register Online Now: [CLICK HERE!](#)

You can also contact Amanda Seelmann at aseelmann@abramslaw.com or call 516-328-2300 x 211 to register to attend this event.

Sponsorship opportunities remain available for a limited time. Visit our website to sponsor, [click here](#).

To join LICA, [click here](#).



[Contact us](#) with any other questions.

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